
SPONSORSHIP PROPOSAL

Omega Psi Phi Fraternity, Inc.
Lambda Mu Mu Chapter



Lambda Mu Mu Banquet

“Friendship is Essential to the Soul”

www.lambdamumu.com

Mission:

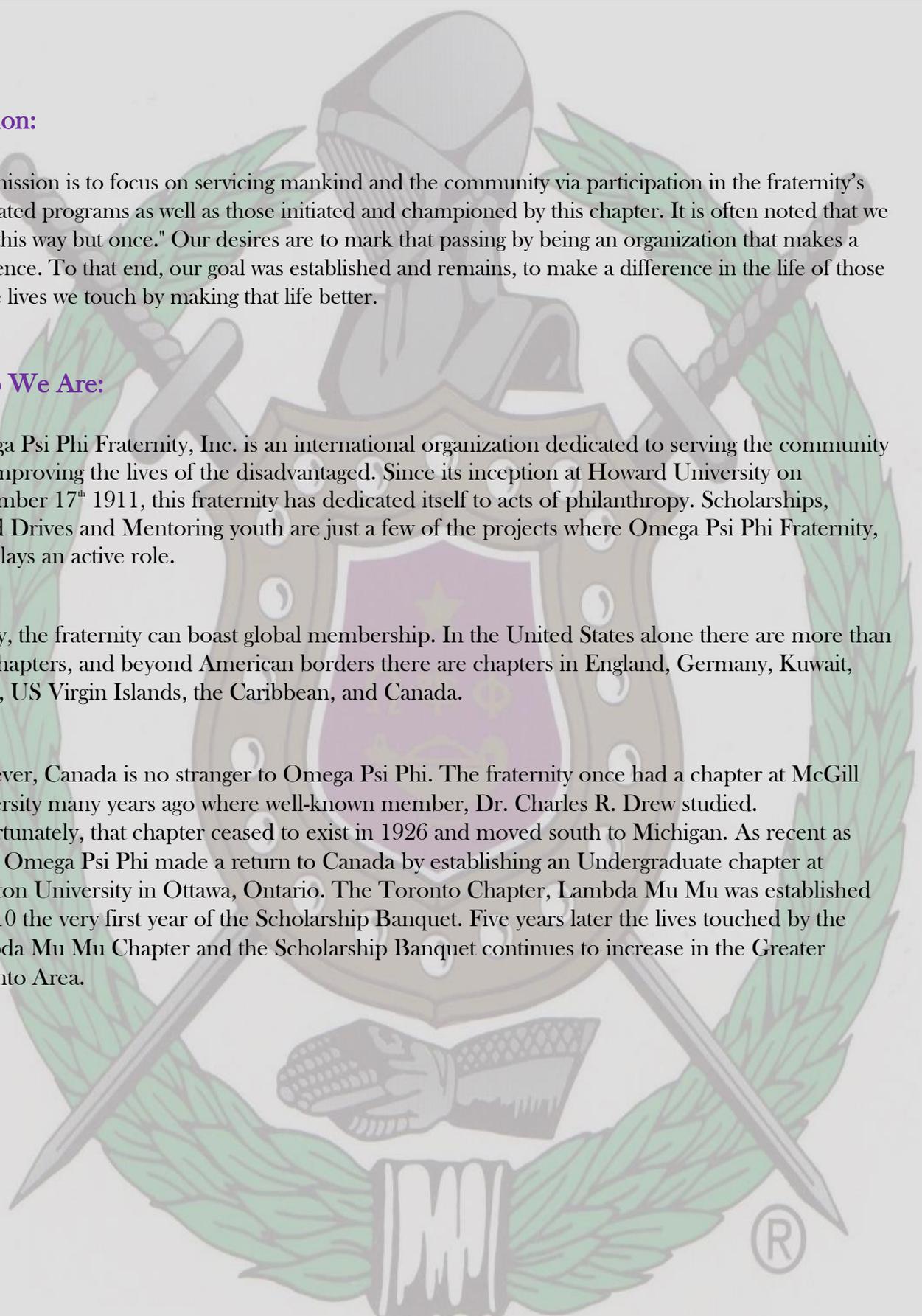
Our mission is to focus on servicing mankind and the community via participation in the fraternity's mandated programs as well as those initiated and championed by this chapter. It is often noted that we "pass this way but once." Our desires are to mark that passing by being an organization that makes a difference. To that end, our goal was established and remains, to make a difference in the life of those whose lives we touch by making that life better.

Who We Are:

Omega Psi Phi Fraternity, Inc. is an international organization dedicated to serving the community and improving the lives of the disadvantaged. Since its inception at Howard University on November 17th 1911, this fraternity has dedicated itself to acts of philanthropy. Scholarships, Blood Drives and Mentoring youth are just a few of the projects where Omega Psi Phi Fraternity, Inc. plays an active role.

Today, the fraternity can boast global membership. In the United States alone there are more than 700 chapters, and beyond American borders there are chapters in England, Germany, Kuwait, Japan, US Virgin Islands, the Caribbean, and Canada.

However, Canada is no stranger to Omega Psi Phi. The fraternity once had a chapter at McGill University many years ago where well-known member, Dr. Charles R. Drew studied. Unfortunately, that chapter ceased to exist in 1926 and moved south to Michigan. As recent as 2008, Omega Psi Phi made a return to Canada by establishing an Undergraduate chapter at Carleton University in Ottawa, Ontario. The Toronto Chapter, Lambda Mu Mu was established in 2010 the very first year of the Scholarship Banquet. Five years later the lives touched by the Lambda Mu Mu Chapter and the Scholarship Banquet continues to increase in the Greater Toronto Area.



The Goal of the Banquet:

Since May 2010, Lambda Mu Mu Chapter of Omega Psi Phi Fraternity, Inc. has been hosting our Annual Scholarship Banquet to raise funds to support at risk youth and give them an opportunity to pursue a post-secondary education. Our chapter has dedicated our efforts to ensure that we do our part to support all youth with a desire to further their education. And encourage and lead and mentor those who may question their own skills.

We would also like to take the time to inform our financial supporters of all the various other initiatives that we are a partnered with. We will also share our successes over the years that the Chapter has enjoyed.

Lambda Mu Mu chapter of Omega Psi Phi Fraternity, Inc. seeks to support the development of our youth, giving them an opportunity to excel academically. Our mission is to make an indelible imprint in our community by targeting education and mentoring. We are focused on giving youth a chance to explore, and enjoy developing who they are in whatever field they choose to explore.

The Event:

Date: Saturday May 31st, 2013

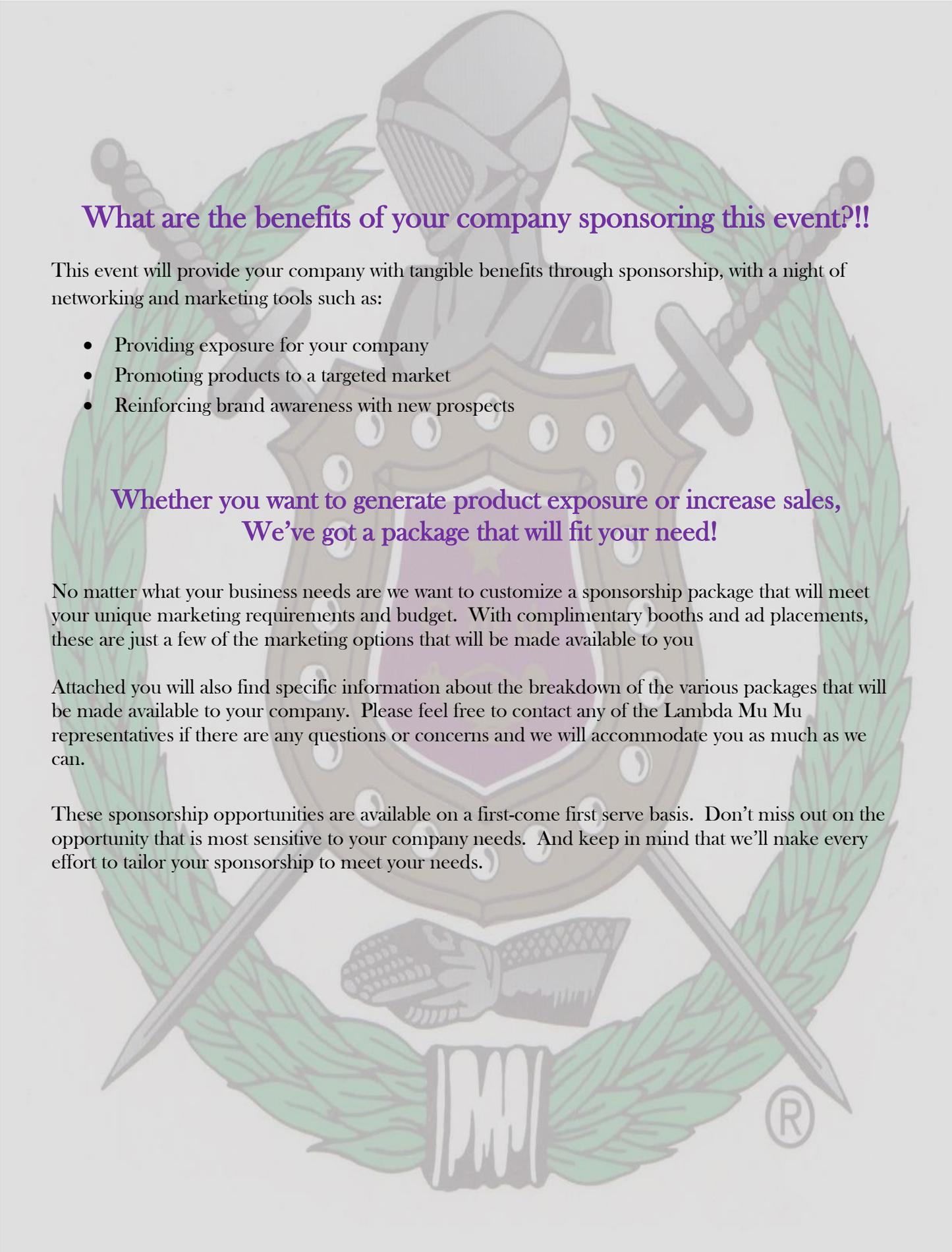
Time: Doors open at 7:00pm

Venue: THE WESTIN BRISTOL PLACE TORONTO AIRPORT

950 Dixon Rd. Toronto, ON M9W 5N4

The launch of our first Scholarship Banquet was successful we had 150 people in attendance and we see the numbers increasing. Last year we had 200 supporters and expectation for this year is 250, and we believe because of the cause the numbers will continue to increase.

Donations towards the scholarship fund are accepted all year round; and advertising space is available for purchase. Please see the breakdown of sponsorship options included in this package.



What are the benefits of your company sponsoring this event?!!

This event will provide your company with tangible benefits through sponsorship, with a night of networking and marketing tools such as:

- Providing exposure for your company
- Promoting products to a targeted market
- Reinforcing brand awareness with new prospects

**Whether you want to generate product exposure or increase sales,
We've got a package that will fit your need!**

No matter what your business needs are we want to customize a sponsorship package that will meet your unique marketing requirements and budget. With complimentary booths and ad placements, these are just a few of the marketing options that will be made available to you

Attached you will also find specific information about the breakdown of the various packages that will be made available to your company. Please feel free to contact any of the Lambda Mu Mu representatives if there are any questions or concerns and we will accommodate you as much as we can.

These sponsorship opportunities are available on a first-come first serve basis. Don't miss out on the opportunity that is most sensitive to your company needs. And keep in mind that we'll make every effort to tailor your sponsorship to meet your needs.

SPONSORSHIP OPTIONS

Option 1: OLD GOLD PACKAGE: \$1000

- Your company listed with logo on signage at the sponsored function
- Your company listed as sponsor for portion of event
- Your company listed on the PowerPoint Presentation at the event
- Your company listed with logo on the website as top sponsor “Old Gold”
- Complimentary tradeshow table/booth
- Company name will receive 4 mentions during the event or chance to speak
- Company will have a dining table seating 10 ppl

Option 2: ROYAL PURPLE PACKAGE: \$800

- Your company listed with logo on signage at the sponsored function
- Your company listed as sponsor for portion of event
- Your company listed on the PowerPoint Presentation at the event
- Listed with logo on the website
- Company name will receive 2 mentions during the event or chance to speak
- Company will receive 8 Dinner Tickets

Option 3: SILVER PACKAGE: \$500

- Listed with logo on signage at the sponsored function
- Listed on the PowerPoint Presentation
- Listed with logo on the website (As Silver Sponsor)
- Company name will receive 1 mention during the event
- Company will receive 4 Dinner Tickets

Option 4: BRONZE PACKAGE: \$350

- Listed on the PowerPoint Presentation
- Listed with logo on the website (As Bronze Sponsor)
- Company will receive 2 Dinner Tickets

Optional Purchases

- Speak at event/website sponsorship \$100
- Website/powerpoint/event sponsorship \$200

*Please note signage to be displayed at the Banquet should be provided to Chapter by May 25th, 2014.

Conclusion

Many of our youth have a compelling desire to be a part of the learning environment, but are unable to follow through with that desire, due to the financial strains that might be placed on them. We want to ensure that their inability to continue their education due to lack of finances isn't what robs them of this dream.

With your financial contributions we will assist the young people within our community, particularly the youth at risk. While accomplishing the educational dreams, as a Fraternity we will be here to guide and mentor these young people as they push towards their goals. We want to stand by the phrase that states "It takes a village to raise a child." We are that village and we will stand by our promise.

Thank you for your consideration and we look forward to speaking with you soon.

